

Franchise Times®

www.franchisetimes.com

The News and Information Source for Franchising

November/December 2008

Franchisees we'd like to see

Have you ever wondered what franchise famous people in history would invest in if they had the opportunity to be in business for themselves? Neither had we, until a recent upswing in our downtime caused us to question everything in life.

Here's how we think history would have played out if franchising had been around for centuries.

John the Baptist—The Flip Flop Shops

Known for his unique customer service, John and crew washed customers' feet prior to them trying on the utilitarian sandals. This not only ensured the salespeople remained humble, it kept the sandals clean, since peds would not be invented until 1919.

