

RETAIL FACILITY BUSINESS™

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greening news

FLIP FLOP SHOPS LEADS WAY IN ENVIRONMENTALLY FRIENDLY RETAIL

Flip Flop Shops, a retail chain that exclusively sells flip flops and sandals, has trademarked the term “environmentally friendly retail” and is a leader in the eco-friendly movement. At every Flip Flop Shops location, the company uses particle board for the cabinets and cash wrap made from sawdust and discarded wood; water-based paint; water soluble glues; low-energy lighting; rapidly renewable products like bamboo; natural cork floor made from discarded wine bottle corks. This up-and-coming company plans to open 236 U.S. locations in the next 5 years. Currently, Flip Flop Shops has four operating locations with 18 locations in development.



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